



She's got a fast car: F1 ACADEMY™ drivers for the 2024 Racing Series

The FQ is proud to announce we are the first female-founded media and experiential brand to collaborate with F1 ACADEMY™ to support the next generation of female talent! The FQ is collaborating with F1 ACADEMY™ to bring its signature Equality Lounge® to race weeks around the world. These gatherings will be an opportunity to ignite conversations and create connections to change the equation and close the gap in motorsport, starting next month in Singapore.

To celebrate the launch of our collaboration, we have an FQ Wild Card entry for Round 4 of the F1 ACADEMY™ racing season, being held August 23 - 25 in Zandvoort. We are thrilled that Dutch racer Nina Gademan will make her F1 ACADEMY™ debut in a FQ race suit and “livery,” which is F1 language for “car design.”



IN THE DRIVER'S SEAT



Three questions with the driver of The FQ Wild Card, Dutch racer Nina Gademan, as she gears up for this weekend's race:

We are obsessed with your Instagram bio: “I don’t chase boys, I pass them.” How did you succeed in a sport dominated by boys?

“For me, it has always been completely normal to race alongside the boys. There have been times when people have said to me that I don't belong because I'm a girl, but I don't pay any attention to comments like that. I've proven that I absolutely deserve my place on the track, even when I'm competing with old materials or second-hand karts.”

What would people be surprised to know about being a successful driver at this level?

“You have to sacrifice a lot to compete in racing. I don't think many people fully understand the dedication you have to have, the amount of work you have to put in, and all the small details that we have to pay constant attention to in order to get out on track and put in the best performance.”

What do you tell young girls today who dream of being a race car driver?

“You should always try, even when you think it's impossible. At one point in my career, I thought there was a chance I would never get behind the wheel of a car again, let alone get the opportunity to compete in Formula 4. Yet, despite those doubts, I persevered, worked hard, and turned the impossible into reality.”

IGNITING CHANGE



Shelley Zalis and Susie Wolff at The Equality Lounge® @ Cannes Lions

We asked Shelley Zalis, Founder and CEO of The Female Quotient, and Susie Wolff, Managing Director of F1 ACADEMY™ to give us their thoughts on what this collaboration means to them:

“Every race begins with a dream, and it's time we ensure that dream is accessible to everyone. We need more women in motorsport and the business of racing, not just to diversify the field, but to redefine what's possible. When girls and women see themselves behind the wheel, breaking records and barriers, they realize that speed, skill, and success aren't bound by gender. Together, we'll fuel the future of racing with the diverse talent and passion it deserves, driving equality forward on and off the track.”

- Shelley Zalis

“At F1 ACADEMY™, we want to inspire and ignite the inner drive of young women and show them there is a place for them in our sport. Collaborating with The FQ gives us an unparalleled opportunity to drive meaningful off-track conversations and foster a community of women with shared values and a collective mission to drive change in our sport.”

- Susie Wolff

WATCH THE F1 ACADEMY™ RACE

Fans across all regions can stream Qualifying and the Races live on F1 ACADEMY™'s [YouTube](#) and [X](#) channels.

